Parliament "Perfect Getaway Car" Sweepstakes Official Rules Copy - Page 1 Draft 3 - 2/26/92

Parliament "Perfect Getaway Car" Sweepstakes

OFFICIAL RULES - NO PURCHASE NECESSARY.

To enter, complete and sign the Parliament "Perfect Getaway Car" Sweepstakes official entry form and mail it to the address indicated on the form. Or, you are entered in the sweepstakes automatically when you redeem the Parliament store coupon available in advertising supplements of selected Sunday newspapers. To obtain an official entry form, send a 3" x 5" card with your name and address to the Parliament "Perfect Getaway Car" Sweepstakes Entry Form, P.O. Box 8505, Prospect Hgts., IL 60070. All requests must be postmarked by February 1, 1993. Limit one entry form per request. By signing your name and entering this sweepstakes you certify that you are a smoker 21 years of age or older. Each entry must be submitted individually; photocopies, facsimiles and other reproductions not accepted. Entries must be received and automatic entry coupons redeemed by March 1, 1993. PHILIP MORRIS INCORPORATED does not assume any responsibility for lost, misdirected, mutilated, postage due, late entries, redeemed coupons not submitted or submitted late by retailers, or late mail or typographical or other errors in the printing of the offer, administration of the sweepstakes or in the announcement of the prizes. All entries become the exclusive property of PHILIP MORRIS INCORPORATED and will not be returned.

one grand Prize winner of a Mazda Miata Convertible, including 5-speed transmission and air conditioning. Grand Prize Will be delivered through a dealer near the winner's home (Estimated retail value \$17,000). Grand Prize winner may select an alternative prize of \$17,000 cash. Ten First Prize winners: Cellular car phones. Installation, usage and service fees will be the responsibility of the winners (Estimated retail value \$500). Five thousand second Prize winners: Parliament driving sunglasses (Estimated retail value \$15).
Total estimated retail value of prizes: \$97,000. Winners will be selected on or about August 5 1993 in a random drawing from all complete, eligible entries received. All prizes are guaranteed to be awarded. Grand and First Prize winners will be notified by certified mail. Second Prize winners will be notified by first class mail. Drawing will be conducted by an independent judging organization whose decisions are final. Odds of winning will depend on the number of entries received. PHILIP MORRIS INCORPORATED will have no liability in connection with the acceptance, operation or use of the prizes awarded. PHILIP MORRIS INCORPORATED makes no express warranty, guaranty or representation of any kind concerning prizes, and disclaims any implied warranties.

Prizes are non-transferable; no substitutions or cash equivalents allowed, except as indicated. Winners will be solely responsible for any federal, state or local taxes and licensing and registration fees. PHILIP MORRIS INCORPORATED and its affiliates reserve the right to use prize winners' names and likenesses in any promotional activities relating to this Sweepstakes without further notification, permission or compensation to the winners, except where prohibited by

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Source: https://www.industrydocuments.ucsf.edu/docs/sxbk0000

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law. Grand and First prize winners will be required to execute an affidavit of eligibility and liability/publicity release within 14 days of prize notification or alternate winners will be selected. Sweepstakes open to U.S. residents who are smokers 21 years of age or older at the time of entry. Employees of PHILIP MORRIS INCORPORATED, its affiliates, subsidiaries, distributors, advertising and promotional agencies, other agents, and their immediate families, are not eligible. Subject to all federal, state and local laws and regulations. VOID IN MICHIGAN, MASSACHUSETTS AND VIRGINIA AND WHEREVER ELSE PROHIBITED.

For the names of the major prize winners, send a stamped, self-addressed envelope to: Parliament "Perfect Getaway Car" Sweepstakes, P.O. Box 8419, Dept. PA, Prospect Hgts., IL 60070 after August 16, 1993.

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